

University of Pretoria Yearbook 2021

Strategic foresight 851 (GIJ 851)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	15.00
NQF Level	09
Programmes	MPhil Corporate Strategy (Coursework)
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This module introduces students to a first principles approach to strategic thinking and demonstrates the use and understanding of strategic foresight as a useful method to use in complex and uncertain environments. Students will be provided with a diverse range of case studies to illustrate the practicality of strategic foresight in regards to decision making and general management.

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